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PROJECT IMPACT (INSPIRE, MODEL, PERFORM, APPRECIATE, COLLABORATE AND TRANSFORM): FROM FEEDBACK TO IMPACT IN ENRICHING TEACHING PRACTICE

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ABSTRACT

Purpose

Project IMPACT (Inspire, Model, Perform, Appreciate, Collaborate And Transform) was proposed, implemented, evaluated and analyzed to assess the relationship of the effectiveness of the project which applied the six (6) identified common strategies the school head manifests as her leadership practices such as Inspire, Model, Perform, Appreciate, Collaborate and Transform to the level of teachers' motivation and commitment.

The results and findings of this paper will be used as basis for benchmarking and recommendation for policy makers for adoption.

Design / Methodology / Approach

The 2024 LDNA was analyzed by the proponent to assess the priority development needs of the teachers. Then, Project IMPACT was conceptualized and proposed. Then, validated survey questionnaire was given to teachers through electronic data platform / Google Form to obtain their reflective feedbacks on the implementation of Project IMPACT.

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To assess the effectiveness of Project IMPACT, quantitative method of research was

used where frequency and percentage was applied in the analysis of the data.

Findings

In terms of teachers' motivation, the data revealed that the teachers are highly motivated (90.60%) and motivated (8.40%) this School Year 2024-2025 than the

previous one where 82.40% were highly motivated, 16.40% were motivated and

0.20% were moderately motivated.

Moreover, in terms of teachers' commitment, it revealed that 89.00% were highly

committed, 9.80% were committed and 0.20% were moderately committed in School

Year 2024-2025 which is higher than the previous school year. In SY 2023-2024, 85.20%

were highly committed, 13.60% were committed and 0.20% were moderately

committed.

On the other hand, in terms of the level of effectiveness of Project IMPACT, the

respondents believe that the project is highly effective (89.18%) and effective (9.82%)

in increasing the teachers' motivation and commitment.

Implications

The findings revealed that teachers believe that Project IMPACT is an impressive way

with 89.18% effectiveness level to increase the level of teachers' motivation and

commitment. This implies that the transformational leadership style of the School Head

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through inspiring, modeling, performing, appreciation, collaboration and transforming has

significantly helped increase the motivation and commitment of teachers in Dita Elementary

School in School Year 2024-2025 with 8.2% highly motivated increase and 3.8% highly

committed increase than the previous school year.

Value

Through the intensive implementation and monitoring of Project IMPACT, positive

result was gained. Teachers believe that the project is effective in increasing the teachers

level of motivation and commitment. Therefore, this is viewed to be helpful when

benchmarked by other schools and considered by policy makers for possible adoption in the

future.

Keywords: motivation, commitment, feedback, transformational leader

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